

# Sustainability – The big picture

## - How can the international sports movement get it all into strategic action?

In 2015, countries adopted the 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals. The Sports movement have, given its size and influence on society, an important role and big possibility to contribute in achieving the global goals, goals that are crucial for the future of planet earth.

Sweden, Estonia, Latvia and Lithuania are now starting **Baltic RECoord**, a project, with financial support from the Swedish Institute. The objectives are to learn more, network and cooperate on sustainability at sports events. As a part of the project three insight webinars will take place.

This first webinar will focus on the big picture, why sustainability is important and how relates to sports and sports event.

## Time and date: Wednesday 21 November 14.00 (EEST)

### Agenda:

1. The Baltic RECoord-project - Short introduction
2. Sustainability – The big picture – how can the international sports movement get it all into strategic action? , Dr. Karl-Henrik Robèrt, Professor and founder of FSSD
3. Sustainability and sports events - practical example, Leif Johansson, Swedish Sports Confederation
4. Introduction of the Baltic RECoord steering group

**Moderator:** Charlotte Sundvall, Swedish Sports Confederation

**Q&A curator:** Jan Peter Bergkvist, Baltic RECoord

[Click here to register now!](#)

**Keynote speaker:** Karl-Henrik Robèrt, M.D., Ph.D. is a Swedish cancer scientist and an important figure in the worldwide sustainability movement. He is known for having moderated a 30 year consensus process to derive the unifying Framework for Strategic Sustainable Development.



[The framework](#) lays out the basic principles for sustainable re-design of anything, from products through organizations, sectors, regions, to cities and countries. The consensus process has engaged scientists, municipalities, businesses, government departments, environmental organizations, and the arts community. For his work, Professor Robèrt has been awarded numerous awards including Michail Gorbatjov's Green Cross Award for international leadership, and in 2000 he won the Blue Planet Prize.

