

NOC AND SPORT CONFEDERATION OF DENMARK



“Moving Denmark”

The Importance of Non Governmental Organisations in Danish Sport

NOC AND SPORT CONFEDERATION OF DENMARK (DIF)



Key Facts:

Denmark's Largest Sport Organisation

61 National Governing Bodies of Sport

9000 Local Clubs/Associations

350.000 Volunteers

2 million active members

DANISH GYMNASTICS AND SPORT ASSOCIATION (DGI)



Key Facts:

23 Sport covered nationally

6300 Local Clubs/Associations

100.000 Volunteers locally

1,5 million active members

VISION: 25 - 50 - 75

A historic and unique partnership to make Denmark the worlds most active nation.

Vision Goals:

“by 2025 we want 50% of the population to be active members in a (DIF/DGI organised) club/association and 75% of the population to take part in sport in general”

600.000 more active people by 2025



VISION: 25 - 50 - 75

Making the world's most active nation even more active.

Unique nature of the partnership:

- **Sport working cross disciplined to grow participation**
- **Vision 25-50-75 written into governmental vision**
- **DIF/DGI commitment to increase “unorganised” sport participation**



DIF FOCUS AREAS TO INCREASE PARTICIPATION



4 Key DIF areas in delivering Vision 25-50-75:

- **Quality: Creating quality of life through sport**
- **Partnership: We are stronger together**
- **Elite Sport: Its about more than “just” medals**
- **Facilities: Building better active spaces**